

# The Profit Specialist®

## Online Training

"To say I was hesitant to get excited about a 6-hour Webinar is certainly an understatement... (However) your personal energy and the variety of exercises...kept the team (focused) and motivated...Great job!"

For 20 years our customers have reaped the benefits of our interactive and engaging classroom training on financial literacy, realizing a rapid return on their investment. Improved profitability, increased sales, improved margins, and customer retention are the hallmark results of our training.

But these tough economic times have caused organizations of all sizes to reduce expenses, seriously curtailing training and travel. We at Aarthun believe now is the time to invest in your employees so they can become the catalyst for reducing your expenses and improving your profitability.

We have recently developed an online version of our highly successful classroom training. Now you can train all your people on the same content without taking them out of their office, and without incurring expenses for travel and onsite facilities.

For customers who have invested in our customized financial and business simulation, our online format provides the same high quality learning experience. Through the use of innovative technology, we can deliver interactive workshops utilizing your existing program for 10 to 50 participants while they work at the convenience of their individual laptops or workstations.

### An Interactive Learning Experience

The cornerstone of our program is the experience our business simulation provides. Through our new online classroom, learners are engaged with lively interactive instruction. We provide participants the chance to practice and review key learning principles, while receiving one-on-one feedback. We are able to conduct virtual group breakout sessions to facilitate small group discussion, problem solving, and sharing. The features of our online classroom include:



- **Pre and post tests**  
We can pre-test participants to assist our instructor in adapting the learning experience to the needs of the group and test after the training to ensure comprehension has been achieved. Team breakout sessions allow us to provide assignments as part of the financial simulation to facilitate the learning, sharing and problem solving. We are also able to have them build Profit Proposals in their breakout sessions during Day Two of our session.
- **Monitoring the "interest level" during the online seminar**  
Our facilitator is able to monitor when participants do not have the program presentation up (i.e., looking at emails) to ensure everyone's full attention and participation.

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"This online course effectively used teams, rotated team leadership, and ensured everyone stayed engaged."  
A Profit Specialist Online Classroom Participant

- **Delivering "pop quizzes" during the seminar**  
The facilitator can utilize pop quizzes to test learning and comprehension real-time to see how the class and individual participants are performing. A report can be generated at the end of the class to provide results for all tests taken during the online seminar.
- **Additional reports can be generated after the class**  
These reports can track how long each participant stayed online, their level of attentiveness during the class, and more.
- **Videos**  
We can utilize videos to enhance the learning experience.

### Significant Cost Savings

The Profit Specialist® online classroom allows you to continue to receive a return-on-investment for your customized program which has been successfully delivered onsite for years. Our Webex delivery affords you the opportunity to significantly decrease training costs by eliminating the need for travel and onsite facilities.

### The Technology

We partner with industry leader Cisco for a secure, scalable WebEx service. WebEx services are delivered on demand over the global Cisco WebEx Collaboration Cloud. No new software is required making our online classroom easy to implement and scale as your needs change. The technology is better than 99.99% reliable and provides robust security to meet strict corporate standards. 128 Bit-SSL and 256-bit RES encryption ensures privacy during transmission.

### Specifications:

- No software to download
- Reliable internet connectivity via cable or DSL
- Reliable phone line
- Available in many, but not all, parts of the world due to some governmental restrictions (please check with your APG representative)

### About Aarthun Performance Group, Ltd.

Aarthun Performance Group, Ltd. develops and delivers industry and customer specific financial skills programs supported with a profit improvement methodology. In our 20 years, we have implemented programs with over 200 of the Fortune 500 Companies, across 30 industries, in over 30 countries globally. Our solutions typically generate a 100% to 200% return-on-investment within the first 180 days of implementation.

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